

Dedicated Faculty Engagement in Sustainability at Air University

Business Incubation Center

To ensure the effective integration of sustainability across all aspects of university life, Air University promotes active faculty involvement in collaboration with various departments. Faculty members play a pivotal role in shaping and leading initiatives that align with the university's green vision. Each department leverages faculty expertise to foster a culture of environmental responsibility and innovation.

Air University has a dedicated structure in place to advance sustainable development initiatives across the institution. One of the key entities supporting this mission is the Air University Business Incubation Centre (AUBIC).

The AUBIC plays a pivotal role in promoting sustainability by providing students, faculty, and young entrepreneurs with the resources, mentorship, and guidance needed to establish and grow startup projects aligned with sustainable development goals (SDGs). The center fosters innovation and entrepreneurship with a strong emphasis on environmental responsibility, clean technology, green business models, and social impact ventures.

Through AUBIC, the university not only encourages the development of eco-conscious startups but also integrates sustainability into practical learning and enterprise development—ensuring that the next generation of business leaders are equipped to create solutions for a more sustainable future. Faculty mentor startups and student entrepreneurs working on sustainability-driven ventures. They support the development and commercialization of eco-friendly products and services. Faculty facilitate industry linkages and provide academic expertise to strengthen sustainable business models.

This initiative reflects Air University's long-term commitment to integrating sustainable practices into institutional development, curriculum, research, and community engagement.

Faculty and Student Engagement in Sustainability Initiatives at Air University

At Air University, sustainability is a shared responsibility embraced by both faculty and students. Across academic, administrative, research, and extracurricular domains, faculty members actively collaborate with students to foster a culture of environmental consciousness and action.

Student Affairs – Faculty & Student Involvement

• Faculty members mentor students in planning and executing seminars, workshops, and awareness campaigns that promote green lifestyles and environmental stewardship.



- Students are guided by faculty in community service projects and volunteer programs centered on sustainability and social impact.
- Faculty and student clubs work hand in hand to incorporate sustainability themes into a wide range of co-curricular and extracurricular activities.

Administration – Faculty & Student Involvement

- Faculty with relevant expertise advise on sustainable campus infrastructure, helping to design smart, energy-efficient buildings.
- Students, under faculty mentorship, assist in initiatives involving renewable energy systems such as solar panels, wind turbines, and rainwater harvesting.
- Faculty and students together contribute to the formulation and implementation of policies on green procurement, waste management, and sustainable campus operations.

Academics – Faculty & Student Involvement

- Faculty integrate sustainability concepts into curricula across various disciplines, encouraging students to explore environmental themes within their studies.
- Specialized modules, certifications, and programs in sustainability are designed and delivered by faculty, with student participation and feedback helping shape content.
- Interdisciplinary research projects led by faculty often include student researchers tackling real-world environmental challenges.

Faculty Engagement and Development for Sustainability

- All faculties are encouraged to embed sustainability themes into their teaching, research, and community outreach.
- Faculty and students benefit from training sessions, collaborative platforms, and resource support focused on sustainable practices.
- Active contributors to sustainability are recognized through grants, awards, and professional development opportunities, inspiring students to pursue similar paths.

Research and Innovation – Faculty & Student Involvement

- Faculty and students jointly apply for research grants focused on green technologies and climate solutions.
- Collaborative projects with government, industry, and NGOs open pathways for students to engage in real-world sustainable innovation.



• Faculty supervise student-led research, final year projects, and capstone assignments centered around the United Nations Sustainable Development Goals (SDGs).

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